FOR IMMEDIATE RELEASE
November 9, 2023

Media Contacts
Eva Seta | eseta@thebroad.org
Darius Sabbaghzadeh | darius@hellothirdeye.com
Kyle Hinton | kyle@hellothirdeye.com

The Broad Announces Special New Programs with Los Angeles Musicians, Writers, Artists, DJs, and Dancers for Desire, Knowledge, and Hope (with Smog)

Programs Include: New Literary Series Smog Check Thursdays, the Return of Performance and Music Series L.A. Intersections, and a Free Opening Day Community Celebration on November 18

LOS ANGELES, CA – The Broad is pleased to announce public programming for the upcoming exhibition Desire, Knowledge, and Hope (with Smog) running from November 18, 2023 to April 7, 2024. Complementing the exhibition drawn entirely from the Broad collection which showcases works by Los Angeles-based artists, the slate of public programs will offer up a
series of varying perspectives on the city as a site of creative production. The collected works, performances, and programs offer a dialogue between artists and provide visitors with an expansive toolkit to consider the city’s past, present, and future. Tickets to the exhibition and Opening Day Community Celebration are available now at thebroad.org.

The Broad will present a robust roster of artist discussions, live music, and spoken word performances that explore some of the organic scenes that have been vital to L.A. as a thriving center of cultural production. On November 18, the museum’s East West Bank Plaza will be activated for the exhibition’s public opening and community day, hosting DJ sets by Chulita Vinyl Club, a Family Weekend Workshop, and a selection of food vendors presented in collaboration with Watts Labor Community Action Committee (WLCAC), including Trap Kitchen, Not So Instant Coffee, and Tacos y Mariscos El Samurai. Beginning December 14, Smog Check Thursdays will bring together writers and musicians to enliven the themes explored in the exhibition. The two-part performance series L.A. Intersections gathers iconic artists from the city’s historically significant punk, jazz, and hip hop scenes on January 27 and March 30. A new installment of the museum’s lauded Un-Private Collection conversation series will be held on March 2 with exhibition artists Sayre Gomez and Patrick Martinez, moderated by award-winning writer Lynell George, discussing how their lived experiences of Los Angeles influence their respective creative practices.

**Programming Details**

Opening Day Community Celebration for Desire, Knowledge, and Hope (with Smog) Saturday, November 18, 2023
Exhibition Viewing Hours + Photo Booth: 10 am - 6 pm
Family Weekend Workshops + Food Vendors + DJ Sets by Chulita Vinyl Club on East West Bank Plaza: 11 am - 5 pm
Tickets: Free; available now at thebroad.org/events
Event Location: The Broad, 221 S Grand Ave, Los Angeles, CA 90012

Food Vendors, Presented in Collaboration with Watts Labor Community Action Committee: Trap Kitchen, Not So Instant Coffee, and Tacos y Mariscos El Samurai

DJ's: Chulita Vinyl Club (CVC) is made up of women, gender-non-conforming, non-binary, LGBTQ+ and self-identifying people of color. CVC launched in 2014, with the context of providing a safe space for empowerment, togetherness and to utilize music and vinyl as a form of resistance against the erasure of culture. Each Chulita identifies with their own identity. They are not to be classified as one nationality or culture. Within CVC they individually identify with the following: Latinxs, Tejanxs, Chicanxs, Xicanx, Afro-Latinx and many more. The unifying denominator is that they come together over the belief that EL DISCO ES CULTURA and they believe that is worth preserving and perpetuating.

Family Weekend Workshops: Craft, Create, Celebrate. Create a mixed-media collage inspired by Njideka Akunyili Crosby, craft a cardboard birdhouse like Doug Aitken, or design a
drawing infused with wordplay in the manner of Ed Ruscha to make your own artwork to take home. Take inspiration from artworks in Desire, Knowledge, and Hope (with Smog), iconic downtown buildings, and your own experience of the city to create an artwork that reflects your own personal Los Angeles.

**Smog Check Thursdays Literary and Performing Arts Series**

Select Thursdays beginning Beginning December 14, 2023 | 7-7:30 pm  
**Tickets:** Availability to be announced soon  
**Event Location:** Exhibition Galleries, The Broad, 221 S Grand Ave, Los Angeles, CA 90012

December 14; January 11 and 25; February 8 and 22; March 7 and 21; and April 4.

Cut through the haze with Smog Check Thursdays at The Broad and enjoy a fresh breath of air with literary readings as well as spoken word and acoustic performances—all against the backdrop of John Baldessari's large-scale artwork that inspired the title of our collection exhibition, Desire, Knowledge, and Hope (with Smog). Smog Check Thursdays will feature short sets, so you'll be in and out in 30 minutes, guaranteed!

December 14: Amelia Ada + Clement Goldberg + Naz Riahi. A look at what’s to come on the literary horizon of Los Angeles. Presented by DOPAMINE, highting work that is experimental, by writers resisting assimilation; work that stretches the boundaries of what defines ‘queer;’ by writers with intersecting identities; work that is raw, by writers who are self-taught.

January 11: Miryam Gurba and Michelle Tea revile societal norms with candor and wit. Gurba’s writing has been described as “profoundly insightful, thoroughly researched [and] incredibly inventive…” by Kirkus Reviews. Tea has received honors from Lambda Literary, The Rona Jaffe Foundation, PEN/America, and the Guggenheim Foundation.

January 25: Steven Reigns, first Poet Laureate of West Hollywood and Justin Torres, winner of the Indies Choice Book Award and First Novelist Award, delve into buried or misrepresented histories.

**L.A. Intersections**

January 27, 2024 | 8 - 11 pm  
March 30, 2024 | 8 - 11 pm  
**Tickets:** Availability to be announced soon  
**Event Location:** 1st Floor Lobby and Exhibition Galleries; 2nd Floor Oculus Hall

Join us after hours at The Broad for L.A. Intersections, a two-part festival-style series celebrating organic music and spoken word scenes that have emerged in Los Angeles including punk, jazz, rap, noise, and the culturally infused experimentation led by a new generation of Filipinx artists. We’ve gathered iconic performers who shaped Los Angeles culture through The Desolation Center events, which inspired Burning Man, Lollapalooza, and Coachella; The World Stage, which has kept the language of jazz thriving for generations of musical and literary artists in South LA; The Good Life Cafe, which became synonymous for community within our
grassroots hip hop and rap scenes; and Cathay De Grande and Raji’s, the city’s raucous punk clubs. Added to this eclectic mix are Filipinx artists whose contributions to the performance landscape of Southern California over the past decade look at spectacle and experimentation through an indigenous lens by exploring the relationships between settler colonialism, migration, and the Filipinx diaspora. Experience stages on two floors of the museum featuring live music, movement, and readings, check out the collection exhibition Desire, Knowledge, and Hope (with Smog) featuring 21 local artists, and catch the artist performance interventions in the galleries. L.A. Intersections presents the musicians, writers, and movement artists who have helped position Los Angeles at the vanguard of cutting-edge culture.

January 27: Live music by Myka 9 and Aceyalone of Freestyle Fellowship, Carlos Niño & Friends featuring Idris Ackamoor and Nate Mercereau, and Pedestrian Deposit; readings by Keith Morris (Black Flag, Circle Jerks, Off!) and Mike Watt (Minutemen); a slideshow of punk queen Pleasant Gehman’s club flyers and pages from her Lobotomy Fanzine; a vocal performance by Micaela Tobin AKA White Boy Scream in the galleries; and more soon to be announced!

March 30: Live music by Medusa the Gangsta Goddess, Alice Bag + Kid Congo Powers in their debut live performance as a duet, and Kamau Daaoood and His Band of Griots featuring Dwight Tribble; readings by 2022 Pulitzer Prize finalist Will Alexander and Jerry Stahl (Permanent Midnight, Nein, Nein, Nein!); a video of the last interview with Sean DeLear, international scener and frontman for the post-punk sensation Glue, along with a slideshow of his posthumously discovered photos; a dance work by Jobel Medina in the galleries; and more soon to be announced!

L.A. Intersections is organized by The Broad with a curatorial advisory committee comprising Jeffrey Boxer, Kamau Daaoood, Pleasant Gehman, Michael Grodner, Medusa the Gangsta Goddess, and Stuart Swezey.

L.A. Intersections: Music, Language, Movement was originally conceived as a way for audiences to return virtually to The Broad and rediscover the joy of connecting with visual art and performers during the height of the COVID-19 pandemic. The three-part video series celebrates a diverse and vibrant array of Los Angeles-based musicians, poets, and dancers who activate the architecture and distinct physical spaces within the museum.

The Un-Private Collection: Sayre Gomez + Patrick Martinez + Lynell George
March 2, 2024 | 2-3:30 pm
Tickets: Availability to be announced soon
Event Location: Zipper Hall at The Colburn School, 200 S Grand Ave, Los Angeles, CA 90012

The first Un-Private Collection conversation of 2024 features Desire, Knowledge, and Hope (with Smog) exhibition artists Sayre Gomez and Patrick Martinez, moderated by noted author and native Angelino Lynell George. Gomez and Martinez’s paintings are emblematic of a new generation of artists using the visual language of Los Angeles as inspiration for their creative
practice. Martinez’s paintings incorporate architectural elements to indicate and preserve identity and culture for the Latinx community as the landscape of the city changes. Gomez’s artworks portray the passage of time and urban decay that looms over the city through faded signage, as well as the neglected and vacant buildings he encounters. The artists and George will discuss Los Angeles as a creative landscape and how their artworks are shaped by it. Lynell George is a Los Angeles-based journalist, essayist, and author, whose 2020 book A Handful of Earth, A Handful of Sky: The World of Octavia E. Butler was a finalist for a Hugo Award.

This program was made possible through the support and partnership of the Lunder Institute for American Art, the Colby College Museum of Art.

Family Weekend Workshops: Punk Family Picnic & Exhibition Closing Event
April 7, 2024 | 11 am - 5 pm
Tickets: Availability to be announced soon
Event Location: East West Bank Plaza at The Broad

Shred, scream, and make art! The iconic visual art and punk music scenes of Los Angeles in the 1980s were often inseparable. Bring a brown bag lunch for a picnic on our outdoor East West Bank Plaza, participate in guided punk-inspired artmaking workshops, collaborate on a communal artwork, and rock out to live musical performances and DJ sets. You’ll find all the inspiration you need from artists in the exhibition to make art about your Los Angeles.

About The Broad
The Broad is a contemporary art museum founded in 2015 by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum offers free general admission and presents an active program of rotating temporary exhibitions and innovative audience engagement, all within a landmark building designed by Diller Soffidio + Renfro in collaboration with Gensler. The Broad is home to the Broad collection, which is one of the world’s leading collections of postwar and contemporary art. The 120,000-square-foot building features two floors of gallery space and is the headquarters of The Broad Art Foundation’s worldwide lending library, which has been loaning collection works to museums around the world since 1984.

For news and updates, sign up for email newsletters at thebroad.org or follow The Broad on Instagram, Threads, Facebook, or YouTube.

About East West Bank
East West provides financial services that help customers reach further and connect to new opportunities. East West Bancorp, Inc. is a public company (Nasdaq: “EWBC”) with total assets of $68.5 billion. The Company’s wholly owned subsidiary, East West Bank, is the largest independent bank headquartered in Southern California, and operates over 120 locations in the United States and Asia. The Bank’s markets in the United States include California, Georgia, Illinois, Massachusetts, Nevada, New York, Texas, and Washington. For more information on East West, visit www.eastwestbank.com/.
About Watts Labor Community Action Committee (WLCAC)

WLCAC is the definitive family support system for Angeleno’s, with an unchanging mission to improve the quality of life for residents of Watts and surrounding areas. Working with experts in social services, community development, technology and entertainment, WLCAC is building platforms for people in Watts to tell our stories and share our culture in a way that drives local economic growth and transforms lives.