

FOR IMMEDIATE RELEASE

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**The Broad Announces *Desire, Knowledge, and Hope (with Smog)*
Opening November 18, 2023, Celebrating Los Angeles Artists**

**Collection Works by Sayre Gomez, Toba Khedoori, Patrick Martinez, and Barbara Kruger
Make Their Debut Alongside Gallery Dedicated to John Baldessari and Mike Kelley**



LOS ANGELES, CA – The Broad is pleased to announce *Desire, Knowledge, and Hope (with Smog)*, a free exhibition drawn entirely from the Broad collection, showcasing works by Los Angeles artists. Drawing its title from a piece by John Baldessari, the exhibition often oscillates between local takes on a city in flux and turmoil, and reflections outward to evolving issues of artmaking and global concerns. Running from November 18, 2023 to April 7, 2024, the exhibition will be on view throughout the museum's first floor galleries and includes the work of 21 artists across varying generations who were raised in the Los Angeles area, such as Doug Aitken and Lari Pittman, or relocated to the city, including Catherine Opie and Mike Kelley. *Desire, Knowledge, and Hope (with Smog)* is made possible in part by generous support from East West Bank, Leading Partner of The Broad for six years.

Organized by The Broad's Curator Ed Schad and Curatorial Assistant Jennifer Vanegas Rocha, the exhibition will feature several artists new to The Broad collection, including Njideka Akunyili Crosby, Sayre Gomez, and Joe Ray. It provides visitors the opportunity to discover how the museum's collection continues to evolve, welcoming new voices and supporting some of the most ambitious artists working in Los Angeles.

"The Broad collection works selected for this show span five decades, and reflect Los Angeles' growth as a nexus for artists and as a complex urban landscape to investigate," said Joanne Heyler, Founding Director of The Broad. "The show traces the influence of earlier generations of LA-based artists on later generations and spotlights numerous artists who illuminate deep-seated social inequities and contradictions woven into our city and its myths."

Originally the exhibition was a Spring 2020 show poised to open when the COVID-19 pandemic emerged, leaving the project unrealized. Now re-envisioned, *Desire, Knowledge, and Hope (with Smog)* mines the paradoxes captured in Baldessari's title through a more expansive, post-2020 lens featuring a wider spectrum of LA-based artists and practices in the evolving Broad collection. Including works made from 1969 to 2023 that span the mediums of abstract or photorealistic painting, photography, sculpture, and political signage, the exhibition contains fragments, attitudes, and everyday experiences absorbed and worked through in Los Angeles that reflect back on our collective present moment, and invoke alternate histories, states of mind, and futures.

The presentation highlights over 60 artworks—most of which will be on view at the museum for the first time—exhibiting artists in the Broad collection whose work makes some of the city's integral contributions to contemporary art internationally, and revealing dialogues between local artists of different generations. Even works not explicitly about Los Angeles reveal a gap between the allure and the reality of life in the city, where a sense of phantasmagoric projection contrasts against much harder, concrete realities.

The show's title refers to Baldessari's monumental work *Buildings=Guns=People: Desire, Knowledge, and Hope (with Smog)* (1985), where "smog" nods to the city's notorious air quality, contrasting against familiar depictions of sunshine, beaches, Hollywood, and nature. This play between an idealized expectation of LA and its gritty reality is evident in the large-scale paintings and neons of Ed Ruscha, Mark Bradford, and Patrick Martinez whose intergenerational exchanges consider global and local societal issues through a shared home.

Hung alongside Baldessari's work are two pieces by Mike Kelley, notably including his six-part drawing *Infinite Expansion* (1984), which is connected with one of his earliest performance works exploring psychedelia at The Museum of Contemporary Art, Los Angeles. Other featured artists include Barbara Kruger, who will have a gallery dedicated to her work *Untitled (I shop therefore I am)* (1987-2019). On view at The Broad for the first time, this work uses the parlance of political signage to probe commerce and the formation of identity. Toba Khedoori will present large-scale paper works *Untitled (park benches)* (1997) and *Untitled (Black fireplace)* (2006), both of which depict scenes of quietude or isolation, experiences often associated with the sprawling geography of Los Angeles. In two works from 2022, *Diamonds and Pearls* and *The*

Whole Wide World is a Haunted House, Sayre Gomez deploys a realist style using airbrushed paint. Both of his works take on the overlooked perspective of the pedestrian, where street-level views of an abandoned strip mall and nail salon signage unambiguously embrace the complex social arrangements of a shared, sweeping metropolis.

While collection exhibitions at The Broad are always free with general admission, advance general admission tickets are encouraged and will become available on October 25, 2023 at thebroad.org. Additional programming information tied to the exhibition will be announced in the coming months.

Furthermore, on view for free in The Broad's third-floor galleries throughout the exhibition will be works by additional Los Angeles artists in the Broad collection including Charles Ray, Henry Taylor, and Robert Therrien.

Image credit: Patrick Martinez, *Weeping Warrior*, 2022. Stucco, neon, mean streak, ceramic, acrylic paint, spray paint, latex house paint, banner tarp, rope, stucco patch, ceramic tile, tile adhesive, engraved mirror, and LED signs on panel. The Broad Art Foundation, © Patrick Martinez

Title credit: © John Baldessari 1985. Courtesy Estate of John Baldessari © 2023

Note to Editors

Full list of exhibited artists: *Doug Aitken, John Baldessari, Mark Bradford, Robbie Conal, Njideka Akunyili Crosby, Jack Goldstein, Sayre Gomez, Mark Grotjahn, Elliott Hundley, Alex Israel, Mike Kelley, Toba Khedoori, Barbara Kruger, Sharon Lockhart, Patrick Martinez, Catherine Opie, Lari Pittman, Joe Ray, Ed Ruscha, Diana Thater, and Jonas Wood*

Press Preview

The Broad will host a press preview for media on the morning of November 15, 2023. Additional details will be announced shortly. To RSVP, please email kyle@hellothirdeye.com.

About The Broad

The Broad is a contemporary art museum founded in 2015 by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum offers free general admission and presents an active program of rotating temporary exhibitions and innovative audience engagement, all within a landmark building designed by Diller Scofidio + Renfro in collaboration with Gensler. The Broad is home to The Broad collection, which is one of the world's leading collections of postwar and contemporary art. The 120,000-square-foot building features two floors of gallery space and is the headquarters of The Broad Art Foundation's worldwide lending library, which has been loaning collection works to museums around the world since 1984.

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About East West Bank

East West provides financial services that help customers reach further and connect to new opportunities. East West Bancorp, Inc. is a public company (Nasdaq: "EWBC") with total assets of \$68.5 billion. The Company's wholly owned subsidiary, East West Bank, is the largest independent bank headquartered in Southern California, and operates over 120 locations in the United States and Asia. The Bank's markets in the United States include California, Georgia, Illinois, Massachusetts, Nevada, New York, Texas, and Washington. For more information on East West, visit www.eastwestbank.com/.