

February 23, 2023

Media Contacts

Darius Sabbaghzadeh | darius@hellothirdeye.com

Kyle Hinton | kyle@hellothirdeye.com

The Broad Announces New Talks, Live Music, and Educational Programming for Special Exhibition *Keith Haring: Art Is for Everybody* Opening May 27, 2023

Exhibition Will Make North American Tour to Art Gallery of Ontario and Walker Art Center Following Debut at The Broad



LOS ANGELES, CA (February 23, 2023) – The Broad is pleased to announce advance details for the upcoming special exhibition *Keith Haring: Art Is for Everybody*, running from May 27 to October 8, 2023. As the first ever museum in Los Angeles to present Haring’s expansive body of work, The Broad’s *Keith Haring: Art Is for Everybody* will feature over 120 artworks and archival materials. A range of programming timed to the show will include talks, community based projects with Los Angeles’ youth, musical performances, and events organized by members of Haring’s own personal circle from the 1980’s club circuit. Tickets to the exhibition will be available for presale at thebroad.org beginning on Tuesday, April 11, and will be available to the general public on Friday, April 14.

THE BROAD

Following its debut in Los Angeles, The Broad is delighted to announce *Keith Haring: Art Is for Everybody* will travel to the [Art Gallery of Ontario](#), in Toronto, from November 11, 2023 to March 17, 2024, and then to the [Walker Art Center](#), in Minneapolis, from April 27 to September 8, 2024.

Highlights of newly announced public programming will unite musicians, writers, and activists through the many influences behind Haring's work, such as art accessibility, AIDS activism and human rights advocacy, and the importance of community.

On **June 1, 2023**, following the opening of the exhibition, The Broad will host an Un-Private Collection conversation at the Ace Theater downtown between choreographer and Haring collaborator, **Bill T. Jones** and Haring biography author **Brad Gooch**. The Un-Private Collection is an ongoing series of public programs The Broad began in September 2013. The series introduces audiences to the museum's 2,000-work contemporary art collection by showcasing stories behind the collection through conversations among artists and cultural luminaries.

The Broad series *Summer Happenings 2023* will consist of two events in conjunction with *Keith Haring: Art Is for Everybody*, each of which will include after-hours access to the exhibition as well as cash bars.

Summer Happenings: Club 57

Summer date TBD

The Broad teams up with iconic denizen of the 1980s East Village art scene Ann Magnuson to revisit and reignite the spirit and energy of the infamous neo-Dada cabaret Club 57, which she managed and where she met and befriended Keith Haring. Expect performances and DJ sets by legendary artists who were part of the original Club 57 and who knew Haring personally, as well as subsequent generations of artists who pay homage to or embody new examples of the grit, glitter, and experimentation that proliferated at Club 57.

Summer Happenings: 50th Anniversary of Hip-Hop

August date TBD

Celebrate the 50th anniversary of hip-hop with a blowout concert on the East West Bank Plaza at The Broad. Hip-hop was proliferating at the time that Keith Haring was living and working in the East Village of New York. Haring embraced the music genre and participated in the lifestyle by creating graffiti and public murals as well as incorporating boom boxes, break dancers, and other urban imagery and social commentary into his paintings. He was also friends with many music producers, DJs, and musicians, notably Fab 5 Freddy.

Family Weekend Workshops

Date TBD

THE BROAD

Children ages 3 and up and their families will learn about the importance of youth advocacy to Keith Haring and his practice while participating in hands-on art making activities on the East West Bank Plaza at The Broad.

East West Bank is the Leading Partner of The Broad, supporting school group programs to reach underserved students, family weekend workshops, the rich slate of public programs, and the commitment to welcoming the widest possible audience to enjoy The Broad collection.

Details and ticket availability regarding future programs will be announced in the spring and can be found at thebroad.org

Image credit: Keith Haring, *Untitled*, 1982. Baked enamel on metal. The Broad Art Foundation. © Keith Haring Foundation

About The Broad

The Broad is a contemporary art museum founded in 2015 by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum offers free general admission and presents an active program of rotating temporary exhibitions and innovative audience engagement, all within a landmark building designed by Diller Scofidio + Renfro in collaboration with Gensler. The Broad is home to The Broad collection, which is one of the world's leading collections of postwar and contemporary art. The 120,000-square-foot building features two floors of gallery space and is the headquarters of The Broad Art Foundation's worldwide lending library, which has been loaning collection works to museums around the world since 1984.

For news and updates, [sign up for email newsletters](#) or follow The Broad on [Instagram](#), [Facebook](#), [TikTok](#) or [YouTube](#).