

THE BROAD

NEWS

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THE BROAD TO PRESENT INAUGURAL SEASON OF PUBLIC PROGRAMMING

*Fall line-up includes conversations, performances, music,
family programs and more to bring fresh voices into dialogue
with its renowned collection of art*



Clockwise from top left: performance artist Karen Finley, musical artist Helado Negro, filmmaker Ava DuVernay, and performers Carla Kihlstedt and Matthias Bossi of Rabbit Rabbit

LOS ANGELES, Oct. 6, 2015 —Following its September opening in downtown Los Angeles, The Broad has announced an inaugural season of public programming which will include conversations, performances, musical artists, film screenings and family weekends. The Broad's public programming will bring fresh perspectives to the ideas and creative practices of the artists in the Broad collection through engagement with a wide array of leading voices in performance, film, music and children's arts engagement.

"This fall, The Broad will be launching four new series to animate the themes and ideas explored by artists in the Broad collection," said The Broad's Director of

Audience Engagement Ed Patuto, who is developing the museum's programming. "We've invited guest curators who are doing some of the most innovative work in their respective fields to create programs that engage the public with the collection in unique ways." Guest curators include:

- filmmaker **Ava DuVernay** who is curating the film series *ARRAY @ The Broad*
- composer **Ted Hearne** who is curating the music series *Callings Out of Context*
- author and professor **Jennifer Doyle** who is curating *The Tip of Her Tongue*, which will present feminist performance artists
- **CARS** (Community Arts Resources) who is developing The Broad's *Family Weekend Workshops*

In addition, The Broad will continue its popular *Un-Private Collection* series of public talks with *Designing The Broad* a conversation about the architecture of the museum with principal-in-charge at Diller Scofidio + Renfro **Elizabeth Diller**, museum founder **Eli Broad** and The Broad's Founding Director **Joanne Heyler**, moderated by architectural critic **Paul Goldberger**.

Other fall events include *The Jackie Look*, a performance by renowned performance artist **Karen Finley** as part of the series *The Tip of Her Tongue*; a musical performance by **Helado Negro** and **Rabbit Rabbit (Carla Kihlstedt and Matthias Bossi)** who will open *Callings Out of Context*; a screening of *Paris Blues* to launch the film series *ARRAY @ The Broad*; and The Broad's first presentation of its *Family Weekend Workshops*, which will offer regular opportunities for families and children to more deeply explore the Broad collection.

Utilizing the location of The Broad among the world-class arts and cultural organizations on Grand Avenue, The Broad is partnering with the LA Phil and REDCAT (Roy and Edna Disney/CalArts Theater) to present some of the fall programming.

Tickets for all fall programs will be available for reservation beginning Thursday, Oct. 8 at 1 p.m. Note that many programs have very limited capacity. The Broad's next season of public programming will be announced in January 2016.

In addition to the programming developed for adults and families, The Broad is also launching programming for schoolchildren. Partnering with local arts organizations **826LA** and **Inner-City Arts**, this programming will be developed this fall and available to grades 3 through 12 beginning in January 2016. Inner-City Arts' teaching artists will utilize the Broad collection as a teaching tool for Inner-City Arts classes that will visit the museum to study artwork in the collection as part of Inner-City Arts' curriculum.

The Broad will be hosting school visits in the hours before the museum opens to the public between January and May. These visits will be shaped by materials and activities developed through The Broad's partnership with 826LA, a nonprofit writing and tutoring organization. The Broad has invited students from 826LA to visit the museum this fall to assist with developing creative writing activities and accompanying materials about artworks on view, to be used by schoolchildren during visits to The Broad. These activities and materials, available in English and Spanish, will offer schoolchildren and their teachers the opportunity to explore the Broad collection while developing critical and visual thinking skills through narrative, opinion and informational writing prompts. Over 30 mornings, The Broad will welcome a total of 3,000 schoolchildren in its first year. Applications for this program will be available for teachers of grades 3–8 on Nov. 30, 2015 (application deadline is Dec. 4, 2015,

11:59 p.m.) for visits beginning in mid-January. For teachers of grades 9–12, applications for school visits to The Broad will be available Jan. 18, 2016 (application deadline is Jan. 22, 2016, 11:59 p.m.) for visits beginning in March 2016. Scholarships for free buses will be available. Teachers can visit www.thebroad.org/schoolvisits at the above dates to apply.

About The Broad

The Broad is a new contemporary art museum founded by philanthropists Eli and Edythe Broad on Grand Avenue in downtown Los Angeles. The museum is designed by Diller Scofidio + Renfro in collaboration with Gensler and offers free general admission. The museum is home to the 2,000 works of art in the Broad collection, which is among the most prominent holdings of postwar and contemporary art worldwide. With its innovative “veil-and-vault” concept, the 120,000-square-foot, \$140-million building features two floors of gallery space to showcase The Broad’s comprehensive collection and will be the headquarters of The Broad Art Foundation’s worldwide lending library.

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THE BROAD INAUGURAL FALL PROGRAMMING IN DETAIL

Series: The Un-Private Collection

The Un-Private Collection series, featuring conversations with cultural leaders and artists, began in 2013 and has featured sold-out conversations including Eric Fischl and Steve Martin, Kara Walker and Ava DuVernay, Jeff Koons and John Waters and more. Additional programs in this series will be announced in 2016.

The Un-Private Collection: Designing The Broad

Monday, Nov. 2 | 8 p.m.

Location: Walt Disney Concert Hall

Co-presented by the LA Phil

Sponsored by U.S. Trust

The Broad presents a lively panel discussion with **Elizabeth Diller**, principal-in-charge from Diller Scofidio + Renfro, philanthropist and museum founder **Eli Broad**, and The Broad's Founding Director **Joanne Heyler**, moderated by noted architectural critic **Paul Goldberger**, about the design process that led to the distinctive architecture of this new contemporary art museum in downtown Los Angeles. *Tickets are \$15 and will be available beginning Thursday, Oct. 8 at 1 p.m. at www.laphil.com.*



Series: Callings Out of Context

Featuring some of today's most exciting and transgressive musicians, *Callings Out of Context* is an aural complement to the Broad collection's holdings of Pop Art. The series features hybrid-minded contemporary musical artists that engage, point to and tell stories about the modern market they are simultaneously a part of, while opening our ears to new perspectives on genre, repetition and mass production. Each program will pair artists from divergent corners of the marketplace, from the heart of indie-rock to the fringes of hip-hop and electronic music to the experimentalism of the avant-garde. The series title was inspired by the Arthur Russell song *Calling Out of Context*. Guest Curator is Ted Hearne. Additional programs in this series will be announced in 2016.

Callings Out of Context: Helado Negro + Rabbit Rabbit (Carla Kihlstedt and Matthias Bossi)

Thursday, Nov. 5 | 8:30 p.m.

Location: REDCAT (Roy and Edna Disney/CalArts Theater)

Co-presented by REDCAT

The premiere of The Broad's *Callings Out of Context* series brings **Helado Negro** to REDCAT for an unforgettably intimate performance. Created by the Florida-born producer/singer **Roberto Carlos Lange**, Helado Negro collages shards of language, both evocative and mundane, into unique electronic textures. Each song its own hybrid of disparate musical elements (and often an English-Spanish hybrid). Lange's own language is at times driving, at times ambient and entirely transportative.

Lange is joined by a pair of musicians whose work similarly pushes the boundaries of songwriting and expands the timbral possibilities of the human

voice. The riveting songs of **Rabbit Rabbit** explode their own frame through dynamic improvisation and compositional hybridity. Singer/violinist **Carla Kihlstedt** and percussionist/keyboardist/singer **Matthias Bossi** make up this wife and husband duo. Catchy yet experimental, Kihlstedt and Bossi write gutsy songs that elegantly pay tribute to their collective history as veterans of contemporary classical, rock, folk and improvised music. *Tickets are \$25 and will be available beginning Thursday, Oct. 8 at 1 p.m. at www.redcat.org*

Guest Curator: Ted Hearne

Ted Hearne is a composer and performer whose recent commissions include works for the LA Phil, San Francisco Symphony and Roomful of Teeth and BAM. He is a professor of composition at USC and his new album *The Source* will be released this fall.

Series: Family Weekend Workshops

The Broad's *Family Weekend Workshops* take place four times a year and offer families with children activities and workshops to engage with the art and architecture of The Broad museum as well as with Chef Timothy Hollingsworth of Otium, the restaurant adjacent to the museum. Workshops will be presented bilingually in English and Spanish and will give families the opportunity to make their own creative souvenirs inspired by the Broad collection. *Family Weekend Workshops* are free, but have limited availability and entrance is not guaranteed without a reservation.

Family Weekend Workshops

Saturday, Nov. 14 and Sunday, Nov. 15 | 11 a.m.–5 p.m.

Location: The Broad, various locations

Produced in partnership with CARS: Community Arts Resources

Sponsored by Bank of America

Families who reserve tickets in advance will receive a wristband when they check in onsite at the museum. Workshops and demonstrations will be available to families with wristbands on a first come, first serve basis. *Family Weekend Workshops* are for families with children ages 3 and up. *Tickets are free and will be available for reservation beginning Thursday, Oct. 8 at 1 p.m. at www.thebroad.org.*



Guest Curator: CARS

With over 26 years of experience, Community Arts Resources (CARS) creates opportunities to engage with culture and community, built upon the principles of strategic collaboration, connectivity, exploration and celebration. CARS is the producer of CicLAvia, The Getty's Family Festivals and many other Southern California landmark celebrations.

Series: The Tip of Her Tongue

The Tip of Her Tongue features feminist artists in performance who work with language and with embodiment. With intense stories to tell, they experiment aggressively with the telling—working with words and how the body's relationship to language is mediated by histories large and small. These intimate performances will

explore the politics of representation—how gender is produced in, through and as language; and how the stories we tell circulate around, move through, against and with the body. “Barbara Kruger’s *Your body is a battleground* is a stark emblem for feminist art practice—if the body is our battleground, it is through language that we fight,” said guest curator Jennifer Doyle. Additional programs in this series will be announced in 2016.

The Tip of Her Tongue: Karen Finley and The Jackie Look

Friday, Nov. 20 | 8 p.m.

Saturday, Nov. 21 | 7 p.m.

Location: The Oculus Hall at The Broad

In the premiere of *The Tip of Her Tongue*, the First Lady of performance art Karen Finley brings icon Jacqueline Kennedy Onassis back to life in this unique look at history, style, trauma, femininity and the demands of being the First Lady. Marvel as Jackie ruminates on Michelle Obama, Marilyn Monroe, and the lasting impact of that fateful day on the grassy knoll in Dallas. *Tickets are \$30 and will be available beginning Thursday, Oct. 8 at 1 p.m. at www.thebroad.org.*

Karen Finley appears courtesy of Coagula Curatorial, Los Angeles

Guest Curator: Jennifer Doyle

Jennifer Doyle is a Professor of English at UC Riverside and a member of Human Resources Los Angeles, a collectively-run art space dedicated to supporting performance and interdisciplinary mode of expression. She has programmed diverse performance events as a member of HRLA, and guest curated exhibitions for the Vincent Price Art Museum and LACE. She is the author of *Hold It Against Me: Difficulty and Emotion in Contemporary Art* (Duke University Press, 2013).

Series: ARRAY @ The Broad

ARRAY @ The Broad is an ongoing series featuring classic and contemporary films curated with an eye toward the intersection of art, history and cultural identity. With the cinematic image as the centerpiece, the series will engage audiences through post-screening conversations with a spectrum of artists and scholars for an immersive exchange of ideas and insights beyond the screen that enliven many issues addressed by artists in the Broad collection. ARRAY, founded in 2010 by filmmaker Ava DuVernay (*SELMA*), is an arts collective dedicated to the amplification of films by people of color and women filmmakers. Additional programs in this series will be announced in 2016.

***Paris Blues* Film Screening**

Thursday, Dec. 10 | 8:30 p.m.

Location: REDCAT (Roy and Edna Disney/CalArts Theater)

Co-presented by ARRAY @ The Broad and REDCAT

In a potent collision of race, romance and jazz, *Paris Blues* chronicles the passionate relationship of two couples embarking on intellectual and artistic adventures in turbulent times. Starring Sidney Poitier, Paul Newman, Diahann Carroll and Joanne Woodward and presented in exquisite 35mm, the screening of this 1961 gem will serve as the springboard for a dynamic discussion about identity, creativity and expatriatism. Engaging the audience in this conversation will be a high-profile quorum of actors, musicians and scholars selected by filmmaker and ARRAY founder **Ava DuVernay**, who will

also serve as host for the debut gathering in this ongoing film series. *Tickets are \$20 and will be available beginning Thursday, Oct. 8 at 1 p.m. at www.redcat.org*

Guest Curator: Ava DuVernay

Ava DuVernay is the award-winning filmmaker of *SELMA*, who made history when she became the first black woman director to have a film nominated for the Academy Award for Best Picture. She is also the founder of ARRAY, a community-based distribution collective dedicated to the amplification of films by people of color and women filmmakers. DuVernay was recipient of the 2012 Sundance Film Festival Best Director Award, and is a board member of the Sundance Institute and Film Independent.

Grand Ave Arts: All Access

Spotlighting Grand Avenue's status as a vibrant world-class arts destination, the renowned cultural organizations that comprise this incomparable arts-centric stretch of Bunker Hill in downtown Los Angeles are presenting a broad sampling of their exceptional offerings at **GRAND AVE ARTS: ALL ACCESS**, a one-day free community cultural event, featuring an astounding range of compelling performances, dynamic exhibitions, fascinating behind-the-scenes tours and fun, interactive, family-friendly activities.

GRAND AVE ARTS: ALL ACCESS

Saturday, Oct. 24 | 10 a.m.–5 p.m.

As part of GRAND AVE ARTS: ALL ACCESS, The Broad will offer architectural tours of the museum on a first come, first serve basis, plus a sound installation on The Broad's plaza. Musician **Tim Hecker's** hypnotic and ethereal sound installation "Really Eternal Music," a multi-channel sound piece that references La Monte Young's classic minimalist drone music from the *Black Record* and, in keeping with Grand Avenue itself, reflects on our city's prolific contribution to the arts, will be playing throughout the day until 8 p.m. in the olive grove on the plaza. *Free. Learn more at www.grandavearts.tumblr.com.*