

# SOCIAL NARRATIVE

Independent Family Visit  
to The Broad



THE BROAD®



**We are going to The Broad.**

**Inside the museum there are paintings, sculptures, and videos from all over the world. I may see some of the artworks in these photos and some may not be on view for this visit.**

**Even if I don't see these, there will be other great artworks to see.**





**When we first arrive at The Broad, we will see a green, grassy area with trees. This is called the East West Bank Plaza at The Broad.**

**If I get tired or want to take a break, the plaza is a good place to go.  
The plaza is also the only place where I can eat a snack.**

**I can visit the plaza even after I've entered the museum.  
As long as I have my ticket, I can still come back into the museum.**





**Just outside the museum, we will see Visitor Experience Team Members.  
They are called VETMs for short.**

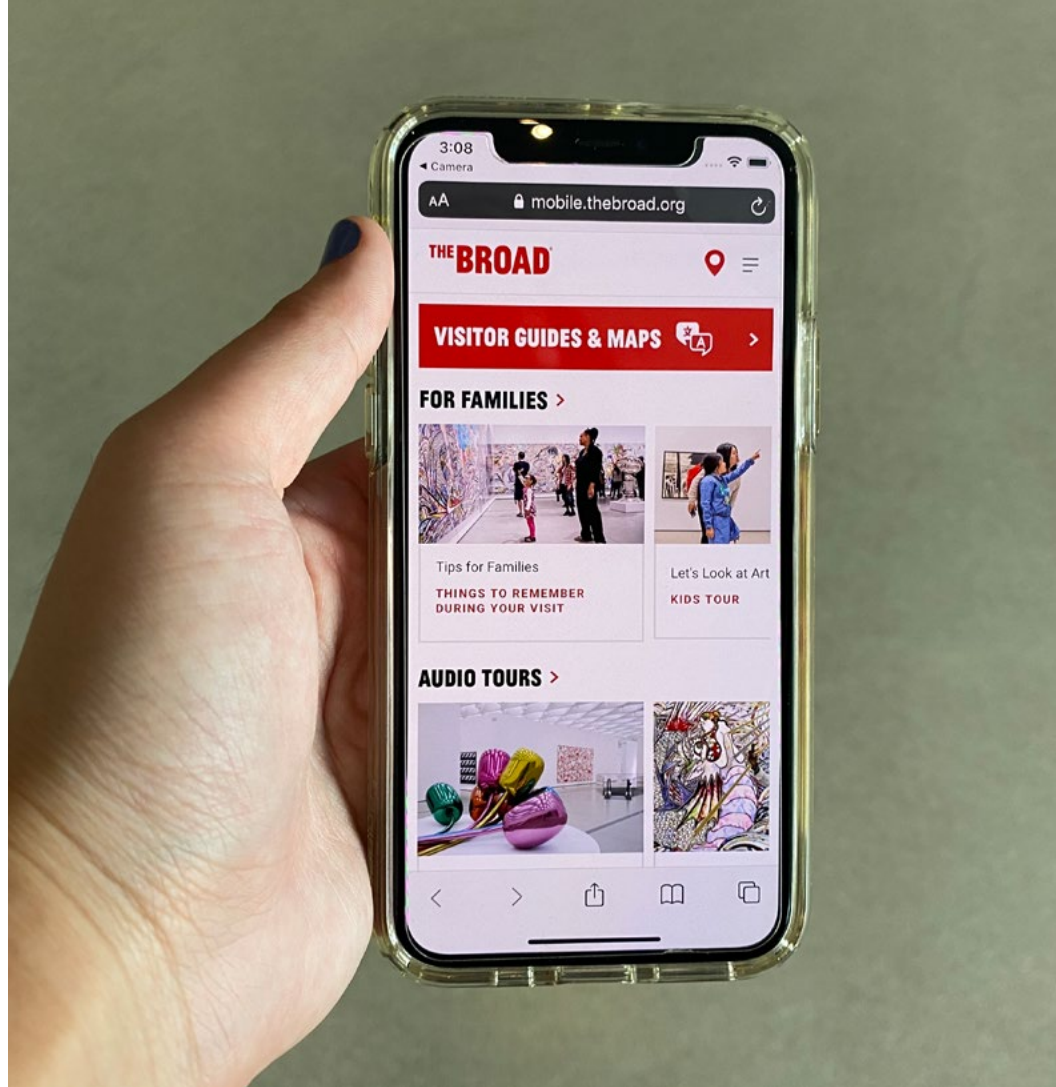
**VETMs wear all black and have badges that say “Visitor Experience.”  
They will ask us if we already have our tickets.**

**If we have our tickets,  
the VETMs will tell us  
the museum rules before  
they let us in.**

**If I have any questions,  
I can ask the VETMs.**







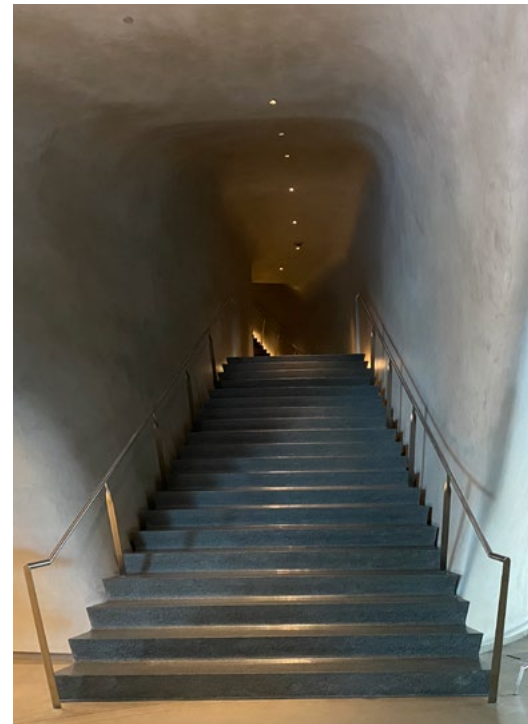
Once inside the museum, a VETM will show you how to get the museum map from our mobile guide on a phone. This will help us plan where we will go and what we will see.

If we want to see the  
3rd floor galleries, we can  
take the long escalator.

The escalator takes one minute  
to get us to the 3rd floor.



We can also take the  
elevator or use the stairs  
to get to the 3rd floor.







**When we are in the galleries,  
I will remember four important  
safety rules:**

- 1. I will not touch the artwork.**
- 2. I will keep my hands and  
feet to myself.**
- 3. I will stay with an adult.**
- 4. We will walk and stay with  
our group.**

**These rules keep me, the other  
visitors, and the artworks safe.**





**There are VETMs and Gallery Attendants stationed throughout the museum.  
They are here to help people and keep the art safe.**

**If I get lost and can't find my family, I can tell one of the VETMs  
or Gallery Attendants and they will help me.**

**I can also ask the VETMs questions I have about the artwork.**



Some areas of the museum are loud and crowded.

Some areas are quiet and have fewer people.





VETMs can let us know where these areas are located.



If I need a break, would like to use the restroom, or need to leave the museum, I will tell the adult I'm with.

My family and I can ask a VETM where the restrooms are or look on the museum map.





When I am ready to leave, I will walk through the gift shop to exit the museum.  
I hope I can visit The Broad again soon to see more art!